



Recruiting Pro Software Rebrands as NaviCu

NaviCu is your custom business solution partner

MADISON, WI - Oct. 5, 2020 - Recruiting Pro Software, a leader in developing custom software solutions for businesses, announced today the launch of its new name, NaviCu™, and a rebrand to a new visual identity. Coinciding with the rebrand, the company launched a new version of its proprietary process, the NaviCu™ p2s Platform, and a new website and URL (www.NaviCuNow.com). They will continue to partner with companies to solve business problems with innovative solutions enabling clients to increase profitability and efficiency.

Over the course of its 26-year history, NaviCu's position as a leading data management provider for collegiate athletic programs nationwide has evolved to partner with businesses in a wide variety of industries and regions to solve business challenges. This rebrand reflects the evolution of the company as well as the NaviCu mission and vision for the future.

"Our team is thrilled to introduce you to NaviCu and usher in a new chapter," said Paul Costanzo, President and Founder of NaviCu. "We will continue to utilize our proprietary NaviCu™ p2s Platform to identify the business problems confronting our clients, to develop innovative solutions that fit our client's unique needs, and solve their problems."

For more information about the rebrand or to learn more about NaviCu, please visit: www.NaviCuNow.com.

About NaviCu

NaviCu™ is a leader in developing innovative solutions and comprehensive data management for clients in a multitude of industries. Founded in 1994 and headquartered in Madison, Wisconsin, NaviCu™ is a Claris Partner with certified FileMaker developers. For more information, visit www.NaviCuNow.com or call 608.836.0052.

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